



St Paul's Academy

KS3 BUSINESS STUDIES Curriculum Overview 2025

Why we teach Business studies at St Paul's Academy

Business Studies equips students with skills needed to access diverse career opportunities in a dynamic economy. At St Pauls Academy, GCSE Business Studies is offered at KS4. At KS3 students are introduced to the subject through Enterprise. They learn about enterprise and budgeting in year 7, finance and decision making in year 8, and business and finance in year 9.

At KS4 students learn the fundamental concepts of investigating a small business (Year 10) and of building a business (Year 11). Students gain the business and finance knowledge and skills needed to develop their entrepreneurial and employability skills, allowing them to identify business problems and opportunities. Business studies enables students to analyse and evaluate the micro and macro business environment and the factors that influence businesses in the UK and across the world. We intend to academically equip our students with the knowledge and skills needed to understand underlying Business theories which can be applied to a variety of case studies related to the real world of business.

The business studies curriculum is designed to develop team working skills as well as problem solving, decision making and critical analysis.

Disciplinary Knowledge

These core aspects of disciplinary knowledge are used to strengthen and develop substantive knowledge and underpin our common teaching approaches.

Application of Numeracy



Decision Making



Problem-Solving



Critical Thinking



Substantive Knowledge

Curriculum maps detail the sequencing of substantive knowledge through five 'big ideas' to enable pupils to build schemata of important concepts over time.

Enterprise and Entrepreneurship



Business Environments





Marketing and People



Business Decision and Strategy



St Pauls Academy
Business studies Key Stage 3 Curriculum Map – Topics by Term

<i>SK Themes and colours</i>	Enterprise and Entrepreneurship 	Business Environments 	Marketing and People 	Business Decision and Strategy 
<i>DK Big Ideas and colours</i>	Application of Numeracy 	Decision Making 	Problem-Solving 	Critical Thinking 

KS3	Carousel – Week 1	Carousel – Week 2	Carousel – Week 3	Carousel – Week 4	Carousel – Week 5	Carousel – Week 6
Year 7	<p>Managing Pocket Money <u>Objective:</u> Students will understand how to save and spend pocket money, why savings are important and how sticking to a budget helps in the future.</p> <p><u>Key vocab:</u></p> <ul style="list-style-type: none"> ● Pocket Money ● Savings ● Budget ● Needs vs. Wants ● Impulse buying ● Financial stability 	<p>Financial Education <u>Objective:</u> Students explore the concept of money, it's positive and negative uses, and how the government uses money to benefit the country.</p> <p><u>Key vocab:</u></p> <ul style="list-style-type: none"> ● Money ● Currency ● Taxes ● Government spending ● Income ● Investment ● Debt 	<p>Rags to Riches <u>Objective:</u> This lesson helps students understand how starting points in life affect success and how challenges can be overcome through defining privilege and personal strategies for success.</p> <p><u>Key vocab:</u></p> <ul style="list-style-type: none"> ● Privilege ● Social mobility ● Barriers ● Success ● Resilience ● Opportunity 	<p>Employability & Enterprise <u>Outline:</u> Students work in teams to research and develop solutions for various issues, leading to redesigning an area of the school and creating persuasive presentations.</p> <p><u>Key vocab:</u></p> <ul style="list-style-type: none"> ● Employability ● Teamwork ● Problem-solving ● Enterprise ● Presentation skills ● Collaboration 	<p>Finance, Budgeting and Employment. <u>Objective:</u> Students learn about financial capability budgeting throughout life, and calculating personal income tax liability.</p> <p><u>Key vocab:</u></p> <ul style="list-style-type: none"> ● Financial capability ● Budgeting ● Employment ● Income Tax ● Savings ● Financial planning 	<p>What is Equity? Enterprise Challenge. <u>Objective:</u> Students understand the concept of Equity and its distinction from equality. They also engage in an enterprise challenge, applying product design skills to a project.</p> <p><u>Key vocab:</u></p> <ul style="list-style-type: none"> ● Equity ● Equality ● Fairness ● Product Design ● Marketing ● Innovation

	SK	EE				BE					M&P				BDS					BE				EE						
	DK	AoN				AoN					CT				PS					DM				CT	PS					
Year 7																														
KS3	Carousel – Week 1					Carousel – Week 2					Carousel – Week 3					Carousel – Week 4					Carousel – Week 5					Carousel – Week 6				
Year 8	Making Personal Finance Decisions <u>Objective:</u> Students learn how to make informed decisions about personal finance, including spending, saving and investing. They also explore the risks and benefits associated with different financial choices. <u>Key vocab:</u> <ul style="list-style-type: none"> Decision-Making Saving Investing Risk and Reward Financial Literacy 					Commercialisation and Money <u>Objective:</u> Students explore how products are commercialised and how money circulates in the economy. They learn about supply, demand, and the role of marketing in influencing purchasing decisions. <u>Key vocab:</u> <ul style="list-style-type: none"> Commercialisation Economy Supply and Demand Marketing Branding Consumer Behaviour 					Entrepreneurialism and Self-Employment <u>Objective:</u> Students investigate what it means to be an entrepreneur and the skills required for self-employment. They examine case studies of successful entrepreneurs and the challenges they faced. <u>Key vocab:</u> <ul style="list-style-type: none"> Entrepreneurialism Innovation Self-Employment Start-Ups Leadership Risk-taking 					Using your Initiative <u>Objective:</u> This unit helps students understand the importance of using their initiative in problem-solving and leadership situations. Students are given scenarios where they need to identify opportunities and take action. <u>Key vocab:</u> <ul style="list-style-type: none"> Initiative Problem-Solving Critical Thinking Leadership Responsibility Innovation Knowledge Organiser Quiz.					How do I make Important Decisions? <u>Objective:</u> Students learn about decision-making frameworks and techniques, exploring how to make decisions in complex situations both in business and in personal life. They study real-world examples of business leaders and their decision-making processes. <u>Key vocab:</u> <ul style="list-style-type: none"> Decision-Making Critical Thinking Analysis Strategy Outcomes Accountability 					Food Banks And Baby Banks <u>Objective:</u> Students explore social enterprises such as food banks and baby banks. They learn about the social and economic reasons behind the creation of these institutions and how they serve their communities. <u>Key vocab:</u> <ul style="list-style-type: none"> Social Enterprise Community Support Volunteering Charity Economic Hardship Public Welfare Summative Assessment: End of topic test.				
	SK	BDS				M&P					EE				BDS					BE				EE						

