



NatWest
Thrive

#NCW2026

2ND-7TH MARCH 2026

GET READY FOR #GCW2025.

3RD-8TH
NOVEMBER 2025

NATIONAL CAREERS WEEK



EDITION_25

NCW

DOWNLOAD



National Careers Week

NCW

WELCOME TO DOWNLOAD EDITION 29.

In this edition, we're looking ahead to Green Careers Week and sharing some tips on making life easier for you and your colleagues to plan, organise and deliver careers weeks and activities at your school.

MAKE IT EASY ON **YOURSELF.**

We believe in the power of Careers Education, Information Advice and Guidance to empower young people, but we don't think careers teachers should do it all – so why not get other stakeholders involved?

Here are some tips on getting more of those who care about young people's futures involved in inspiring, educating and signposting them:

1. Instead of forwarding emails and resources etc for Carers Weeks, suggest your colleagues sign up for their own copies of the regular emails and communications we send out.
2. Share Careers Week posts and resources on LinkedIn. We have really lively discussions and great connections, so get involved in the debates, and you'll find more people and organisations to connect with.
3. Join our National Careers Week communities on Instagram and Facebook for great resources, video and digital content from partners and sponsors.
4. Why not share resources and your plans and activities for #GCW2025 and #NCW2026 in your parent newsletters? Give parents plenty of time to get involved in your activities, and show them the Parents' Guides to Careers Week and Green Careers Week.
5. How about starting a Careers Club for local businesses and increasing the engagement with local employers and organisations that can support your students' work experiences, future plans, and promote jobs, apprenticeships and careers in their organisations? Make it once a term and open it up to parents, too – many of them will be involved in local businesses who will be able to help.

 NATIONAL CAREERS WEEK

 @CAREERSWEEK

 NATIONAL CAREERS WEEK

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WE BELIVE IN
THE POWER
OF CEIAG
AS A DRIVER

SOCIETY, IMPROVING
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AND EMPOWERING PEOPLE
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FUTURE

“

NCW CHAMPIONS.

DEVELOP A TEAM OF STUDENT AMBASSADORS WITH OUR BRILLIANT RESOURCES, GUIDES AND CASE STUDIES.

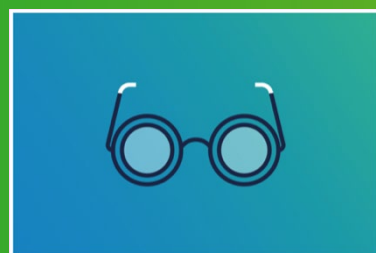
The NCW Careers Champions program allows you to appoint student careers ambassadors and ensure they gain credit for their work. Resources are free to download and the program can be adapted to meet the needs of your students. Schools can claim NCW Champion School status at Bronze, Silver or Gold level, depending on their level of engagement.

How does NCW Champions work?

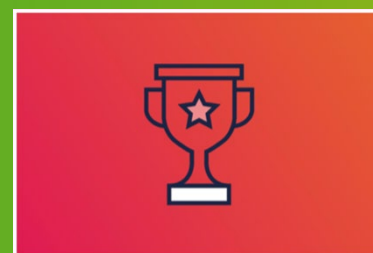
1. RECRUIT support from SLT and then recruit your NCW Champions from the student body. Use the RECRUIT resources and tools to help you enthuse and inform. Decide how to use your newly recruited NCW Champions to support your Careers program and plan your activity.
2. Use the RECOGNISE resources to help you support your students' activity AND recognise and understand local labour market information. These resources include presentations about local labour market information created by a number of LEAs to be used in schools.
3. Use the REWARD tools and resources to help you reward your students as they progress and develop their skills within the careers champions programme and to gain recognition as an NCW Champions school.



Recruit



Recognise

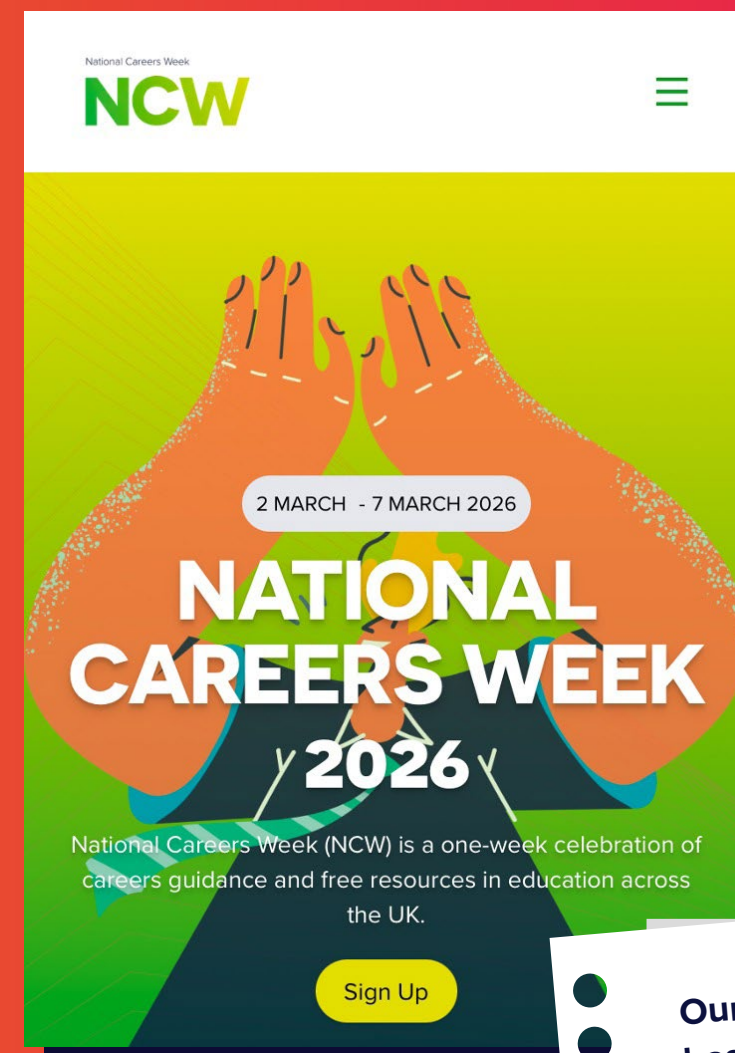


Reward

Find out all the details on the website, sign up and access the resources [HERE](#):

NCW Champions 

NEW WEBSITE COMING SOON.



Our Digital Director, Ken, has been beaver away during the summer to create a beautifully simple, user-friendly website for you, which we'll be launching very soon. Look at our Socials for details!

WE LAUNCHED OUR NEW MONTHLY NEWSLETTER AT THE START OF SEPTEMBER.

NEW MONTHLY NEWSLETTER FEATURE.

Each Month we will be sharing some thoughts and ideas in our new Newsletter: in October we're shining our spotlight on Work Experience.

Here's how Stephen Logan, our Social Media Director, launched the Monthly Newsletter on LinkedIn:



- I truly believe in the power of National Careers Week. It's more than a week: it's a movement that puts careers education at the centre of learning. It's about connecting classroom learning to real life, raising aspirations, and opening doors to future possibilities. Careers education is not just about finding a job; it's about nurturing confidence, ambition, and purpose.
- Our approach at NCW is simple but powerful:
- **Learn. Improve. Share. Serve. Collaborate.**
- We're always striving to get better for YOU.
- This monthly newsletter is designed with your feedback in mind to inform, challenge and innovate. Whether you're a teacher, advisor, employer or student our goal is to support you.
- We want to hear from you and what you're interested in – **tellus@ncwcic.co.uk**
-

SIGN UP TO NEWSLETTERS WHEN YOU SUBSCRIBE TO THE MAILING LISTS ON THE POP-UPS AT [NATIONALCAREERSWEEK.COM](https://nationalcareersweek.com)



- **About Me**
- I'm proud to serve as Principal at @HealingAcademy1 near Grimsby – part of the Harbour Learning Trust.
- At the heart of everything we do are our DANCE values:
 - Delight and joy 😊
 - Ambition 🚀
 - Nurture 🌱
 - Community 🌐
 - Empower 💪
- I'm passionate about careers education, inclusion, SEND, leadership development, learning, and running.
-



GET READY FOR GREEN CAREERS WEEK 2025.

1.

Download the Social Media Pack. Get your digital assets for school social media, posters, noticeboards, and internal display screens, as well as PowerPoint slides, and more!

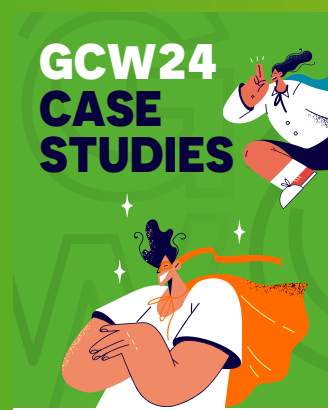
Start to create knowledge and awareness of #GCW2025 in your organisation.



Social Media Pack

2.

Need ideas? Check out our case studies booklet from 2024, packed full of ideas to help you select themes sorted each day, and get your visitors, parents and local businesses lined up to help you.



Case Studies Booklet

3.

Get some resources ready, including the **Green Careers Buzz** – a fun way of finding which careers in the green economy would suit each of your students. Get them using The Green Buzz quiz and start the conversations about how they can help the planet and use their skills in the future!

Green Careers Buzz



NOT JUST LAB COATS.

NOT EVERYONE WHO ENDS UP WORKING IN THE SCIENCES KNEW FROM A YOUNG AGE THAT IT WAS THE CAREER PATH THEY'D TAKE. IN FACT, FOR MANY, IT'S LESS ABOUT A GRAND PLAN AND MORE ABOUT FOLLOWING CURIOSITY.

Annabelle Nicholson, a graduate scientist at Victrex, is a perfect example of how a science career can unfold unexpectedly but meaningfully.

“I never really planned this future for myself.” “My school didn't have many outreach days or careers fairs. The odd days they did it was mostly focused on sixth form and university, focusing on where to go rather than what to study.”

Like many students, Annabelle chose her A levels based on what she enjoyed: “I picked Chemistry just so I didn't have too many essay-based subjects, but then found I really enjoyed it.”

That decision ultimately led her to study Chemistry at university.

“In a way, I fell into science by accident. I think people assume someone doing a science degree knows what they want and why they are doing it, but that isn't always the case. We were all just pursuing something we found interesting.”

Today, Annabelle works in and out of the lab, running experiments, analysing results and is chair of the Science Industry Partnership (SIP) makes career exploration simple, fun, and relevant, giving students personalised career matches based on what they enjoy and what they're good at.

Science Industry Partnership (SIP) 

CAREERS TASKFORCE.

She's also passionate about helping others discover that science can be for them, too.

“Being in industry has taught me that working in science is not black and white – just because you work in a science setting doesn't mean you spend all day wearing a lab coat! The science sector is a constantly changing and diverse landscape that is becoming even more exciting through green energy initiatives, such as carbon capture and hydrogen, for example. And working in science means you could be anything from a procurement officer or a safety officer to a project manager or a marketing manager. Many people find the sheer range of roles on offer really surprising.”

Annabelle's story shows that you don't need a fixed plan to build a fulfilling career, sometimes, following what you enjoy can lead to the most exciting opportunities.



ØRSTED: BRINGING GREEN CAREERS TO LIFE WITH GREEN CAREERS WEEK!

Green Careers Week has really come to life with the support of Ørsted, one of the world leaders in sustainable energy – designing, building and installing wind farms to harness the power of nature.

Green Careers Week was awarded a grant via Ørsted’s East Coast Community Fund to develop materials and run some brilliant workshops in and around the Humber region of the UK – Britain’s energy Coast! Here at GCW the team really put our thinking caps on and designed the BUILD YOUR FUTURE challenge for year groups and classes in schools to solve two problems at once:

1.

LACK OF SPACE FOR YOUNG PEOPLE TO GO AND SOCIALISE SAFELY OUTSIDE OF SCHOOL
- AND
2.

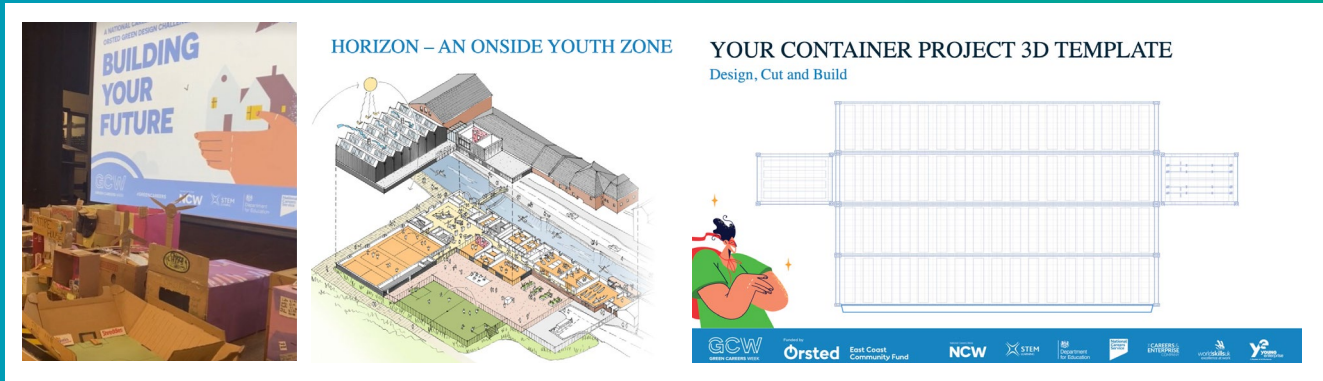
RECYCLING DECOMMISSIONED SHIPPING CONTAINERS AND PUTTING THE STRUCTURES TO NEW USES.



The project mirrors the design challenges behind Ørsted’s investment in Grimsby’s brand-new Onside Youth Zone and asks students what THEY would want from a centre that caters to their needs and wants.

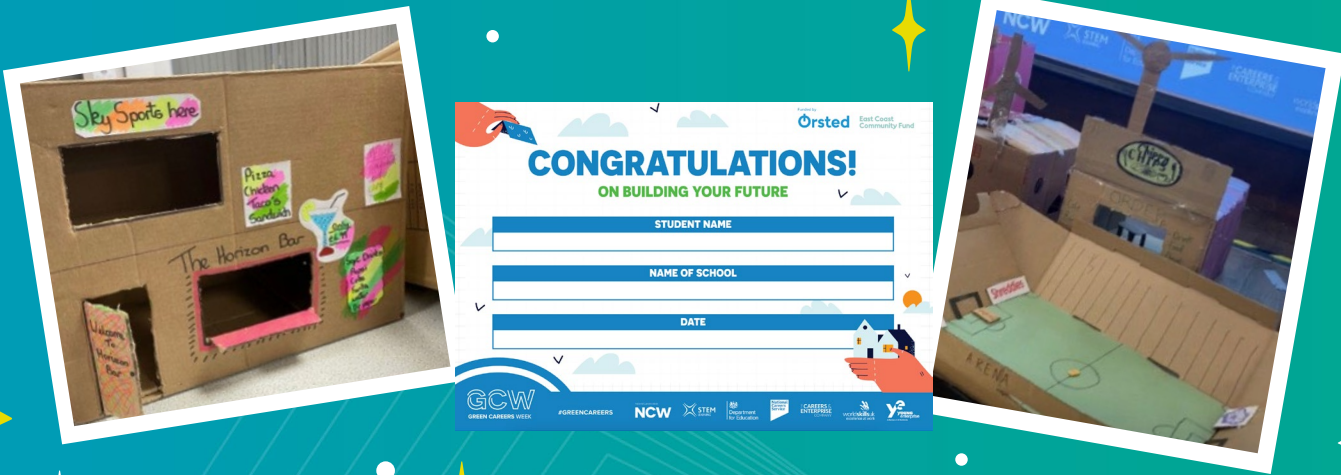
Our brilliant Ambassador, teacher and facilitator Steve Hoey went on the road to deliver some inspirational and environmentally-friendly careers and enterprise sessions for young people in the region at ten different schools and academies.

Steve was absolutely blown-away (pun intended) with the incredible ideas, creativity and enthusiasm from the students of all ages as they really grabbed hold of the challenge. An additional element was making a 3D model of their idea (using recycled cardboard boxes) as well as developing a proposal, design outline and considering power sources and services...all whilst working together as a team with specific job roles under time pressures!



Every time we’ve delivered this session the students have been so creative and thoughtful about what they want from a youth centre, as well as what they built and present. The skills they’re developing in their teams will be a brilliant addition to their future CV and they’ve also pushed themselves to do a complex and unfamiliar challenge together.

- Steve Hoey



CASE STUDY: ELEANOR, VETERINARY MEDICINE STUDENT AT THE ROYAL VETERINARY COLLEGE

WORKING AS A VET CAN LOOK VERY DIFFERENT DEPENDING ON YOUR JOB. FOR EXAMPLE, THE DAY-TO-DAY LIFE OF A VET WORKING IN A SMALL ANIMAL PRACTICE TREATING PETS WILL BE VERY DIFFERENT TO THAT OF A FARM VET.



There are so many different types of jobs for vets. They can work in airports, pharmaceutical companies, science labs, the government and charities. Depending on the role, sometimes they can even work from home!

Being a farm vet could be a great option for someone who likes being outdoors, spending time on the move visiting a variety of farms, and working alongside different farmers on a daily basis.

Meet Eleanor, a fourth-year vet student at the Royal Veterinary College, University of London, who explains why she wants to become a farm vet after university.

WHAT APPEALS TO YOU MOST ABOUT FARM MEDICINE?

“

I've always loved the outdoors and meeting new people. Being a farm vet is very different to working as a small animal vet, for example, where you would typically work in the same practice each day. As a farm vet I work on different farms and am outdoors. I'm also on the road travelling to different farms which I like, as this gives me time to reflect. I also feel a lot more comfortable handling a cow than an angry cat. Cows are amazing animals when you get to know them. They have their own personalities and are like big dogs!

”

WHAT WAS YOUR BIGGEST CHALLENGE GETTING INTO VET SCHOOL?

“

My journey to the RVC was not an easy one. Sadly, my school was not supportive of my journey to vet school. The only reason I am here is because of my own determination and the support of my family.

I received incorrect advice from my school. They told me I wouldn't be able to be a vet as I hadn't selected A Level maths, wasn't smart enough for vet school, and should consider a different career path.

”

Click here to read the full case study:

[Eleanor Case Study](#) ↑

VALUES

National Careers Week is a values-driven organisation.

We were set up in 2011 as a from-the-ground-up initiative to support schools and colleges as they inspire and support young people navigating options, futures and job and career plans.

Everything we do is designed around our values to support you and your students. See the page on the right for more info.



National Careers Week VALUES

National Careers Week

NCW

National Careers Week (NCW) empowering positive change through careers education since 2011.

The core values of NCW are designed to provide individuals with the necessary tools, knowledge, and support to navigate their career journeys effectively.



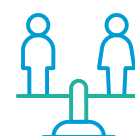
Ambition, Aspiration, and Inspiration

NCW motivates individuals to aim high, dream big, and unlock their full potential, guiding them towards realising their career aspirations.



Future-Readiness

With a focus on emerging industries, new technologies, and evolving employer expectations, NCW ensures that individuals are prepared for the future workforce, giving them the tools to stay ahead.



Equality and Inclusion

Ensuring that everyone, regardless of background, has equal access to opportunities and support is central to NCW's ethos. It fosters an inclusive environment where individuals from all walks of life can thrive in their career development.



Support and Guidance

NCW provides access to professional career advice and guidance, enabling individuals to make informed decisions about their education, career choices, and training opportunities.



Self-Awareness and Confidence

By helping individuals understand their skills, interests, and values, NCW aims to boost confidence, empowering them to make decisions about their future careers with a strong sense of self-assurance.



Collaboration and Community

NCW fosters a sense of community by bringing together individuals and organisations across sectors. Through career fairs, virtual events, and partnerships, NCW encourages collaboration and highlights the importance of careers education as a shared effort for the benefit of all.



Employability and Skills Development

NCW places significant emphasis on the importance of developing the right skills to succeed in today's competitive and fast-changing job market.



Listening as well as Learning

Taking on ideas and research into future career development to make sure we bring future focus to future thinking.

These values continue to shape the National Careers Week experience, promoting positive change through careers education and offering people the resources to build successful futures.



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3-8TH
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